

AIRPORT DIRECTOR'S REPORT

June 2009



A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count for May, 63,620 was down 13.6% compared with May 2008. The total passenger count year-to-date, 292,380 was down 12.9% compared to the same period last year.

B PROGRAMS

1. Air Service

Currently there are 38 daily departures from SBA to nine non-stops compared with 12 departures to three non-stops from San Luis Obispo; 5 departures to two non-stops from Santa Maria; and 4 departures to one non-stop from Oxnard. Thus, SBA has a 64% share of the total daily departures from the four commercial service airports in the tri-county region.

Staff Contact: Terri Gibson, 692-6004

2. Communications Program

a. Airline Terminal Project Public Outreach

1. **Flyers** with a smaller version of the sign boards on one side and a diagram of new loop road configuration on the other side available at the Ambassador kiosk.
2. **Video clips** are being produced by Channel 18 for use on the web and in the holdrooms via the digital screens.
3. **Sign boards** have been erected at the Terminal showing diagrams of Phase I & II construction changes as well as a conceptual drawing of the future Terminal.
4. **Display ads** placed in local newspapers depicting the new orientation for vehicle access at the Terminal.

b. New FlySBA.Com Website Development

Content is being uploaded to the website. The homepage is expected to be finalized this month with animated effects to professional photography.

c. WWII Memorial Dedication

On May 21, approximately 300 people attended a dedication ceremony for the Airport's World War II Memorial. The Memorial honors local aviators who lost their lives during WWII and the Squadrons which served at the Santa Barbara Marine Corps Air Station during the War. The ceremony included laying of wreaths, twenty-one gun salute and a flyover of an F4 Corsair and T-28 airplanes. Photographs from the event are available for viewing on the Airport's website - www.flysba.com.

d. SBA on Twitter.com

SBA is now on Twitter with the latest postings (tweets) being the new automated pay system for the Terminal lots, pet travel tips, and the Terminal Project loop road reconfiguration diagram.

e. Promotional Item This Month

Water bill inserts, SB Conference & Visitors Bureau website co-op ads and 2010 Destination Guide, and magazine ads to promote commercial airline service at SBA.

f. Airport Visitors Center Activity

456 students from 7 schools representing six school districts received aviation career information in May via the Airport's Community Education Liaison. Five General Aviation clubs held meetings at the Center during the month. The annual 6th grade 'Fly-Away' activity for the Airport's Adopt-A-School, Isla Vista Elementary School, took place earlier this month. Also, the Future Flyers Fly-Off, air races for student built balsa gliders were held in May at the Visitors Center with students, teachers and parents in attendance.

g. Airline Terminal Comment Card Program

93 cards were collected from the holdrooms and main lobby in May. There was a predominance of comments about the lack of holdroom amenities and Terminal employee customer service.

h. FlySBA.Com Website Statistics

There were 30,793 sessions recorded in May representing 326,483 hits on the website. The Airport Information Guide was by far the most downloaded document.

Staff Contact: Terri Gibson, 692-6004

3. Airport Noise Abatement Program

Planned completion date: Summer 2009

Staff has submitted an application for a Coastal Development Permit from the County of Santa Barbara for the installation of a new noise monitoring terminal site near Ward Drive. County encroachment permit has been approved and has been submitted as part of the Coastal Development permit package. We expect an approximate six-month turnaround from the California Coastal Commission.

Staff Contact: Tracy Lincoln, 967 - 7111

4. Property Management

a. Self-Service Fueling Project

MAG Aviation has submitted a development application for the self-service fuel facility for Airport review prior to submitting to the City for permitting. The Coastal Commission is reviewing the Airport's request for a zoning change. This project will require a Coastal Development Permit for construction.

Staff Contact: Hazel Johns, 692-6003

b. Airport Ambassador Recruitment

The Ambassador program began April 6. Applications for Ambassadors to volunteer at the Airline Terminal are still available.

Staff Contact: Rebecca Fribley, 692-6022

C CAPITAL PROJECTS

1. Airport Terminal Improvement project

Planned Completion Date: 2011

The first project in association with Terminal improvements, the SBA Terminal Ramp & Taxiway B Relocation Construction Project, was awarded to Granite Construction on July 22, 2008. Construction is approximately 99% complete with this portion of the project.

\$60 Million (14.1M AIP Grant, 5.8M PFCs, 34.5M Bond Funds, 1.0M Airport Funds)

An Award of Contract was made by City Council on March 24 for the second project in association with the Terminal improvements, the SBA Temporary Facilities & Site Preparation Project. Lash Construction is the Contractor. An Award of

contract was also made by City Council for the Airline Terminal Building portion of the project.

EMMA Corporation will be the Contractor. Construction for the Temporary Facilities contract has started and the Terminal contract work will begin in late August.

Staff Contact: Owen Thomas, 692-6018
Laurie Owens, 692-6023

2. ASP Wetland Mitigation Plan

Planned Completion Date: 2009

ASP Wetlands Mitigation Plan

Mitigation associated with the Airfield Safety Projects at a ratio of 4:1.

- Area I Restoration - Completed
- Remainder of Mitigation Plan – The design contract was approved by the City Council on March 24, 2009, and the consultants have begun the design work. The Tidal Restoration work is scheduled to be completed in 2009.

Staff Contact: Owen Thomas, 692-6018

3. Goleta Slough Tidal Circulation Demonstration Project

Planned Completion Date: Winter 2009

This project was modified to restore tidal action to one Goleta Slough basin instead of two basins, due to cost. The Airport has received a Coastal Development Permit amendment from the Coastal Commission for the modified experiment. Construction began in September and was completed in October 2005. Surveys to measure bird activity, vegetation establishment and invertebrate communities was completed in November 2008. Staff has received approval from the California Coastal Commission to extend the reporting period until December 2009. The final report from URS was provided in mid-January 2009 and reviewed by staff. It will be forwarded to FAA and USDA for their review. Staff took a contract with Tartaglia Engineering and URS to City Council for design of the final tidal mitigation area required for the Airfield Safety Projects in March 2009. Plans are currently under development.

URS Corporation
\$348,330 (work that
is continuing.)

Staff Contact: Laurie Owens 692-6023

4. Consolidated Rental Car Quick Turn Around Facility

Planned Completion Date: Fall 2009

This Airport project is to provide a Rental Car Quick Turn Around facility (QTA). The QTA will be relocated off of the Airline Terminal premises on a 3.4 acre site located at 25 David Love Place. It will function to fuel, perform minor service (oil changes, fluid checks, tire repair, etc.) vehicle washing, and vehicle storage. The Santa Barbara City Council awarded a contract to Pat McCarthy Construction on July 1, 2008. Construction has commenced and will take approximately one year to complete. Construction is ongoing with all the site utilities installed, building walls and slabs completed, solar canopy structural steel installed, and partial site paving completed. Current items of work are the installation of the building roof, the fuel tank slab, storefront windows and doors, and site landscaping.

Project Cost:
\$8,803,000
(Customer Facilities
Charge revenue)

Staff Contact: Hazel Johns, 692-6003
Leif Reynolds, 692-6020